



Electricity Demand Asset Options Workshop

Join the Alberta Direct Connect Consumers Association (ADC), the Alberta Electric System Operator (AESO) and the Industrial Power Consumers Association of Alberta (IPCAA) at one of our workshops, as we discuss critical issues with respect to demand asset optimization, including:

- What programs are available for electricity loads?
- How does the AESO's Load Shed Requirement procurement program work?
- How can demand response and availability services save you \$\$ on your next electricity bill?

The AESO is looking for suggestions on the procurement process, contract design and pricing.

For more information, contact Colette Karl (780 920 9399, colette@carmal.ca) or Vittoria Bellissimo (403 966 2700, vittoria.bellissimo@ipcaa.ca).

Calgary: Wednesday, March 18, 2009 from 1:30 PM – 4:30 PM
Metropolitan Centre, 334 – 4th Avenue SW

Edmonton: Tuesday, March 24, 2009 from 2:00 PM – 4:30 PM
Millar Western Offices, 16640 – 111 Avenue

RSVP to: events@ipcaa.ca