

Kelly Gunsch

Vice-President, Market Services



Kelly Gunsch was appointed Vice-President, Market Services for the Alberta Electric System Operator (AESO) in June 2009 and is responsible for various market, process and policy initiatives within the organization.

Previously, Ms. Gunsch was Chief Strategy Officer for the Calgary Homeless Foundation. Prior to that, she held the position of Vice President of Commercial Operations at TransAlta, after spending 13 years of her career at that organization in progressively more senior roles in the areas of Commercial and Portfolio Management, Corporate Development and Regulatory Affairs.

Ms. Gunsch has extensive experience and skills in the areas of leadership, strategic planning and management, and policy development and implementation.

Ms. Gunsch holds a Bachelor of Science and a Masters in Economics from the University of Calgary.

As an independent system operator, the AESO leads the safe, reliable and economic planning and operation of Alberta's interconnected power system. The AESO also facilitates Alberta's fair, efficient and openly competitive wholesale electricity market, which in 2010 had about 175 participants and approximately \$5 billion in annual energy transactions.

June 2011