

March 17, 2011

Dear Market Participants and Other Interested Parties:

Re: **Brattle Demand Response Review**

As part of its ongoing demand response initiative, the AESO commissioned the Brattle Group to examine the potential for increased demand response in the context of the Alberta wholesale energy only market. The scope of this study included:

- Collect and summarize information about the types and characteristics for a representative sample of DR programs and associated market designs in the U.S. RTO markets.
- Review current and planned AESO DR programs and DR-related market design elements.
- Gather and evaluate feedback at focus group meetings with AESO market participants.
- Evaluate which of the identified (or potentially new) DR types and DR-related wholesale market designs could be applied in Alberta.

The results of this work are complete and Brattle has developed a presentation summarizing the findings. The presentation can be accessed on the AESO website by following the path Market > Market Policy Implementation > Demand Response Working group or by selecting this [link](#).

The AESO will be conducting stakeholder consultation on the content of the report. The purpose of this consultation is to identify priorities for next steps in the demand response initiative. Stakeholders or other interested parties should contact Kris Aksomitis (403) 539-2646 or Kris.Aksomitis@aeso.ca with questions on the presentation or to indicate interest in participating in the consultation.

Yours truly,

Original Signed by

Kris Aksomitis
Program Manager, Demand Response and Operating Reserves

cc: Miranda Keating Erickson, Director, Market Design