

## Market Tools User Group Kick-off

### Session purpose and objectives

The purpose of this session is to engage stakeholders in a conversation of the concept of the Market Tools User Group, the AESO’s roadmap for the existing market tools and on the data portal enhancements. The specific objectives include:

- Introduce the concept and overall purpose of the Market Tools User Group
- Present the roadmap for ETS, ADaMS, and the data portal
- Present potential enhancements to the data portal
- Gather input from stakeholders on the parameters of the Market Tools User Group, the roadmap and market tool improvements

**Date:** Thursday, September 21, 2021  
**Time:** 9:00 a.m. – 12:00 p.m.  
**Location:** Zoom Webinar

Time	Agenda Item	Presenter
9:00 – 9:10	Introductions, purpose, and session objectives	Mark Roberts
9:10 – 9:20	Welcome message	Dennis Frehlich
9:20 – 9:30	Keynote	Murray Mueller
9:30 – 10:15	Market Tools Roadmap	Peter Bahr
10:15 – 10:30	Break	
10:30 – 11:15	Data Interfaces Roadmap	Steven Everett
11:15 – 11:25	Next Steps	Mark Roberts
11:25 – 11:50	Open Q&A	Mark Roberts
11:50 – 12:00	Session close-out	Mark Roberts